

GOVERNMENT OF PUDUCHERRY
MAHATMA GANDHI GOVERNMENT ARTS COLLEGE, MAHE
(Affiliated to Pondicherry University & Accredited (Second Cycle)
with **B** grade by NAAC)



CHALAKKARA, P. O. NEW MAHE - 673 311

www.mggacmahe.ac.in

mggac.mahe@nic.in

Phone : 0490-2332319

Criteria 7

Institutional Values & Best Practices



Supporting documents

for

Criterion 7

(Key Indicator 7.2. Best practices successfully Implemented by the Institution)



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Glimpses of Best Practices Glimpses

1. Mahatma Gandhi Government Arts College, Mahe is collaborating with Vellore Institute of Technology, Chennai and Rajiv Gandhi National Institute of Youth Development, Chennai to conduct The ICSSR Sponsored Workshop under Short-term Empirical Research Project 2023-24 on the theme "**Empowering Youths of South India through Startup Policy**" on 14.3.2024. More than 100 participants benefitted from this workshop while interacting with the CEO of startups. This is an instance of outreach activity of the college.

Link: <https://www.facebook.com/share/p/1EsDcPtUvi/>

Objective of the Workshop
To assess the impact of startups on empowering the youth of South India. This concise, one-day session will foster dialogue, collaboration, and knowledge-sharing among new entrepreneurs and industry veterans. The intent of the workshop is to disseminate key findings, gain insights into startup success stories, and facilitate the exchange of best practices. Expert speakers will enlighten the audience on policymaking and startup mentoring. The panel discussion will bring an understanding of startup journeys and future paths.

RESOURCE PERSONS
9.30 a.m. - 10.15 a.m.
Disseminating Key Findings and Insights about Empowering Youths of South India through Startup Policy
Principal Investigators
Dr. Thangaraja Arumugam, Assistant Professor, VIT Chennai
Dr. Madhusudan Prasadhi, Assistant Professor, KUNYTA, Sriperumbudur
Dr. Maya Rathinamapathy, Associate Professor, IIT Chennai
Dr. Anja Ghosh, Assistant Professor, MGGAC, Mahe

10.15 a.m. - 10.45 a.m.
Fostering South Indian Business Incubators Best Practices
Mr. N. Sai Kumar, Technical & Outreach Manager, AICC KI, Startup Foundation, Andhra Pradesh

11.00 a.m. - 11.30 a.m.
Policy Initiatives for Startup Awareness Among Youth in South India
Mr. Mageswar Radhakrishnan, Project Lead, Startup TN
Mr. Sathish Prabhu, S, Assistant Professor, Business Incubation Coordinator, B.S. Abdul Rahman Centre Institute of Science & Technology Chennai

11.30 a.m. to 12.00 p.m.
Policy making in Nurturing Entrepreneurial Spirit for Sustainable Startup Ecosystem
Mr. E. N. Thirukkavilani, Director-Operations, Talent Solutions, Private Limited Business Manager, SEEC, SPARC Incubator Foundation, Coimbatore
Dr. Rahul Thangudu, Deputy In-charge Media Relations (PRC), Assistant Professor, NIT Warangal, Telangana

12.00 p.m. to 12.30 p.m.
Support and Motivation Amidst Social and Economic Challenges Among the Youth's Startup Journeys
Dr. Sumathi G N, Professor, VITVA Business School Coordinator, VIT Chennai

12.30 p.m. to 1.00 p.m.
Crafting Success through Startup Mentoring
Dr. Chithra Dey, Assistant Professor, Anna University, Chennai

Lunch Break
2.00 p.m. to 3.00 p.m.

Panel discussion - Startup Journeys and Future Paths: Experiences and Predictions from South India
Mr. Joel Andrews D, Research and Development - Sairam Institutions, Co-founder, Jain EduTech
Dr. Elanabalan Thangam, Associate Professor, Presidency College, Bangalore

3.15 p.m. to 4.15 p.m.
Success Stories to Inspire the Entrepreneurial Paths
4.15 p.m. to 4.45 p.m.
Open Discussion on Field Experiences and Research Perspectives
4.45 p.m. to 5.15 p.m.
VALEDICTORY

ONE DAY WORKSHOP ON EMPOWERING YOUTHS OF SOUTH INDIA THROUGH STARTUP POLICY
The ICSSR- sponsored Workshop under Short-Term Empirical Research Projects 2023-24
2024 MARCH 14, THURSDAY
9.00 am - 5.00 pm
NETHAJI AUDITORIUM AB1, VIT CHENNAI
ORGANIZERS
DR. THANGARAJA ARUMUGAM (VIT CHENNAI)
DR. MADHUSUDHAN P. (KUNYTA, SRIPERUMBUDUR)
DR. MAYA RATHINAMAPATHY (VIT CHENNAI)
DR. ANJITA GHOSH (MGGAC, MAHE)
No Registration Fees

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2. Outreach activity of inculcating awareness about Traditional Health Care System




INDIRA GANDHI POLYTECHNIC COLLEGE
MAHE


Organises

An Awareness Programme
on

**ACUPUNCTURE:
YOUR HEALTH IS IN YOUR HANDS**




Speaker



Dr K SASIKALA
Assistant Professor of Botany,
MGGAC, Mahe, U.T. of Puducherry

23 November 2023
Venue: Conference Hall
Time: 11 am

All are Cordially Invited


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3. Television coverage of 54th Annual College Day of Mahatma Gandhi Government Arts College, Mahe

Link: <https://www.facebook.com/share/v/152Sx3Ndsf/>



Mahatma Gandhi Government Arts College, Mahe

Published by Arijit Ghosh

· 28 April ·

Television coverage of 54th Annual College Day of **Mahatma Gandhi Government Arts College, Mahe**



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4. Yuvamanthan Model United Nations (YMUN)

In alignment with Vikshit Bharat 2047 and in partnership with the United Nations Development Programme (UNDP), Mahatma Gandhi Government Arts College, Mahe, organized the Yuvamanthan Model United Nations (YMUN) on April 9, 2024, themed "Lifestyle for Environment." Inaugurated by Principal Dr. C. A. Assif, the event engaged nearly 20 student delegates in debates and resolutions on environmental sustainability and climate change, simulating COP29 discussions. Coordinated by faculty and student secretariats, YMUN provided a platform to develop leadership, problem-solving skills, and global citizenship. Awards were presented to outstanding participants, with Ms. Veenadhari Dhanijit named Best Delegate. The event fostered awareness of international diplomacy and the importance of sustainable living.

Link: <https://www.facebook.com/share/p/1GtBj9gAAg/>

Link: <https://www.facebook.com/share/v/17ydu2gaPm/>




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Published by Arijit Ghosh



· 9 April ·

Yuvamanthan Viksit Bharat [Mahatma Gandhi Government Arts College, Mahe](#)




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